



Serious business growth..

Let us show you how you can achieve it by:

STRATEGY	Creating growth strategies that work
PEOPLE	Maximising the performance of your people and systems
COMMERCIALISATION	Translating your commercial ideas into reality
CAPITAL	Unlocking the wealth in your business



STRATEGON

STRATEGY | PEOPLE | COMMERCIALISATION | CAPITAL

Strategon offer tailored business, financial and people solutions that deliver growth and performance improvement to a diverse range of enterprises.

We help you to develop results-focused strategies to define the future position of your enterprise, deliver superior service and build business capabilities.

We offer a number of services, all aimed at achieving these goals:

Workforce/organisation development

Attracting and keeping the right workforce should be a priority for companies. Strategon assists companies with their workforce planning, attraction and retention strategies, to meet both immediate needs and future directions.

Learning

Strategon tailors specific 'outcome focussed' training programs for a myriad of industries. They also offer an assessment service that enables formal recognition of staff knowledge and experience. On-line systems developed by Strategon make training delivery and reporting easy and efficient.

Human resource advisory

Strategon offers outsourced HR services to small to medium enterprise, along with specialist project resources to larger enterprises. This includes practical and customised advice and support... from recruitment, induction, performance management, safety through to industrial relations advice.



Business process improvement

Designing, implementing and managing service environments, leading to improved business performance and cost savings, is a key factor in successful business growth.

Business strategy and coaching

Marketing, business planning, logistics, export facilitation... a comprehensive and results-focused strategy is imperative. With experience in creating action-based plans, Strategon can bring valuable strategic knowledge to your venture.

Commercialisation

If you have technology that isn't realising its full potential Strategon can help. We can assist with creating an initial business plan, right through to raising capital, securing debt funding, accessing government grants, structuring joint ventures and even negotiating licensing, royalty and service agreements.

Capital

Connecting investors with good ideas is another part of the Strategon service. We have an extensive network of private investors and strong links with highly successful venture capitalists.

Market development

Asian markets present significant opportunities for market expansion, manufacturing cost efficiency and investment capital. Strategon is an effective portal for small and mid-sized Australian companies seeking to capitalise on the opportunities offered in the expanding Asian region.



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Strategon offer an initial discussion at no obligation or cost. Call us now and we'll show you how we can assist in developing the advantages your business needs to achieve serious growth.

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